



Journey of the Bloch

September 4, 2017 | GPS News | Uncategorized

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Two Swiss artists, Com & Com – real names Marcus Gossolt and Johannes M. Hedinger, acquired a large tree trunk in 2011 called the Bloch.

According to the official website, the Bloch can be traced to an Azappenzell carnival custom whereby it is drawn back and forth between two villages, by twenty men. It is later auctioned to the highest bidder, and usually used to produce a special piece of furniture.

Gossolt and Hedinger, however, decided to use the Bloch as a multi-disciplinary art project, which combines contemporary art and popular culture. Their vision was to see the Bloch making at least one stop on every continent, while advocating dialogue between people, by sharing traditions and customs according to various cultures.

The Bloch began its journey in 2012 and it was vastly exhibited in Europe, Asia, and North America. It is currently in Africa, making an appearance at the Oppikopie music festival.

According to the official website, it will continue on its tour to destinations such as; South America, Australian continents, the Middle East, before heading back home to Switzerland in 2020, whereby a final festival made up of artists, musicians and project partners will be held.

The Bloch is currently on display at the Graskop Art Company.